MAKING A POSITIVE AND SUSTAINABLE IMPACT UNDERPINS WHAT WE DO.

Rider Levett Bucknall (RLB) understands and supports the principles of the Public Services (Social Value) Act 2012 and our community activities support this.

As a construction consultancy, we are acutely aware of the responsibility that we have both to the environment and to the economic regeneration of the area. Our approach is to ensure that social value principles are integrated within the total development, so that the benefits outlive the contract.

Economic, social and environmental well-being is at the heart of our approach.

Social Value is the quantification of the relative importance that people place on the changes they experience in their lives. Some, but not all of this value is captured in market prices. It is important to consider and measure this social value from the perspective of those affected by an organisation’s work.

Examples of social value might be the value we experience from increasing our confidence, or from living next to a community park. These things are important to us but are not commonly expressed or measured in the same way that financial value is.

Key aspects of Social Value in the Built Environment

- Employment
- Skills
- Supply Chain
- Sentiment
- Asset
- Environment
- Community
- Design
RLB has developed a value model, which quantifies both the cost and value of different elements of the project, including social value, which we utilise with both our public and private sector clients.

For RLB, Social Value is defined by understanding your social, economic and environmental impact including evidencing the value this creates for people, communities, businesses and economies.

We work with our clients to open doors and provide opportunities for all local people that will offer progression and improved life changes. This includes apprenticeships, work experience and training placements, and job opportunities.

We develop a social value action plan for each client that meets their objectives and visions.

The Social Profit Calculator uses 5 analysis frameworks:

1. Cost Benefit Analysis (CBA)
   Using the HM Treasury Unit Cost Database to identify fiscal and economic savings to Public Services and taxpayers.

2. Social Return on Investment (SROI)
   The sum of fiscal, economic, environmental and social value. Combined CBA, EIA and Wellbeing Analysis (WA) to calculate the SROI.

3. Environmental Impact Analysis (EIA)
   Waste reduction, Recycling, Re-use, Resource Efficiency, Carbon Emissions, Air Quality, Pollution, Environmental Protection linked to the Sustainable Development Goals.

4. Economic Impact Analysis
   - Local Economic Benefit Analysis using Local Economic Multipliers (LM3) and spending proxies to understand how your project contributes to the local economy and supports local economic growth.
   - Gross Value Added (GVA) Uplift using ONS data to understand the indirect and induced effects of direct employment and productivity.

5. Operational Asset Value
   Using SROI and Economic Impact Analysis to calculate the Asset and Facilities Management value of assets over 5, 10 and 25 years.

MEASURING SOCIAL VALUE

RLB has partnered with Social Profit Calculator (SPC) to allow its clients and projects to demonstrate and measure Social Value in line with their own strategy. It incorporates multiple analysis frameworks so that robust, accountable and auditable Social Value calculations can be made to forecast and evaluate projects. This includes impact measures such as attribution, deadweight displacement, leakage and drop-off to make sure our clients and projects do not overclaim their social and financial contributions to society.
The SPC platform is the only accredited Social Value software platform in the UK accredited by Social Value UK and Social Value International. The software can also be easily adapted and made bespoke to any client requirements for monitoring and evaluating projects regardless of size.

There are a number of proxy values that SPC will use to measure impact and calculate monetary value of impact. These could include:

**Fiscal Savings**
Reduced costs associated with Welfare Benefits, Crime, Education, and Social Services, Health and Mental Health Services, Waste Reduction, Resource Efficiency etc.

**Economic Benefits**
Increased Tax, National Insurance and earnings due to reducing worklessness and sickness days, loss to the economy through crime etc.

**Social & Environmental Value**
Improved social and community wellbeing, mental health, physical health, reduced social isolation, increased confidence and self-esteem, employability skills, aspirations, environmental impact etc.

**Local Economic Impact**
% of project or organisation spending that is multiplied in the client area (LM3) though local employment and local supply chains including SME's, Micro-businesses and Third Sector partners.

**GVA Uplift**
Increased economic output per job filled in an area of investment.

RLB IN COLLABORATION WITH SOCIAL PROFIT CALCULATOR (SPC) CAN:

- Produce forecasts and evaluations of the Social, Economic and Environmental Impact at a Corporate, Framework and Project level
- Calculate Social Profit - the sum of the Social, Economic and Environmental impact and Value, which can also be expressed in ratios to evidence the Return on Investment (ROI).
- Estimate and evaluate the impact and value that will be created from a project, multiple projects, and Procurement Frameworks delivered across a client area, sub-region, region or nationally.
As part of RLB’s processes Social Value is embedded into our Procurement processes on frameworks and individual projects. RLB works with clients to establish their social value requirements and provide a monetary assessment of these requirements in order to set a benchmark for prospective contracting organisations to be monitored against, either on a framework or procurement of individual projects.

This approach allows a fair and valued assessment of Social Value requirements. Key areas can include, but are not limited to:

**Community Employment** – Collaboration with partners to unlock meaningful and sustainable job opportunities for the people who need a little extra help, both nationally and locally. Providing training, work placements and a direct route into a job for all.

**Education** – Inspiring the next generation of property professionals, from all areas and backgrounds, through training, work experience, apprenticeships etc.

**Volunteering** – Donating employees’ spare time to support important causes such as homelessness, rehabilitation, education, community cohesion and wellbeing.

**Charity Partnerships** – Supporting local and national organisations that have meaning to employees, customers and communities; and will make a real difference to people’s lives.

**Environment** – Efficient use of natural resources, sustainable design solutions, innovation in materials and methodology, biodiversity and wellbeing.

**Fairness and Diversity** – Promotion of the Living Wage; diversity in gender, ethnicity and disability of employees including supply chain.

**Health, Safety and Security** – Maintaining an exceptional standard of health, safety and security in all working environments.

**Inclusive Growth** – Enabling sustainable opportunities for under-represented people, communities and businesses.

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**Define Social Value outcomes and outputs and include in contract monitoring.**

**Consider how procurement can improve economic, social and environmental wellbeing.**

**Consider how suppliers will provide Social Value as part of tender evaluation.**

**Include Social Value requirements, where relevant, in the procurement process.**
WE WILL PROVIDE:

- A detailed measurement system that enables our clients to monitor progress
- A KPI mechanism to influence, intervene and manage social value performance
- Tender procedures which encourage collaboration to achieve the shared social value objectives
- Prepare progress reports and post project handover which includes our social value performance report

Example Dashboard
Independent, privately owned and managed

650
UK Staff

100%
Employee Owned

£70 Million
UK turnover

123
Offices worldwide
With 650 UK staff and 4,500 worldwide Rider Levett Bucknall has a truly global reach, and with such scope can offer a local presence to its clients almost without exception. We are committed to our core services and pride ourselves on our dedication to customer care and leading edge service provision.

FRESH PERSPECTIVE
We are an award winning leading independent firm providing our clients with some of the most comprehensive and forward-thinking advice available.

FLAWLESS EXECUTION
We offer a range of complementary cost consultancy, project management, building surveying, and advisory services from conception, through design and construction and operational performance of facilities to their eventual disposal or reuse.

We are committed to developing new services and techniques aimed at enhancing our clients’ businesses in the long term.

INDEPENDENT ADVICE
Our clients have rapid access to the latest industry intelligence and innovations, which serve to enhance value and mitigate risk.

We provide expert management of the relationship between value, time and cost from inception to completion. We do this through our global and local team of experts, who possess a passion for both core services and innovation.
At RLB we meet the needs of our customers through the flawless execution of our technical services. In a changing industry with the rise of multi-disciplinary organisations and digital disruption evolving the way we design, procure and construct projects, we believe our services should offer truly independent advice within the project environments in which we work.

We bring fresh, independent perspectives and combine our quality assured technical expertise and technology to deliver service excellence and operational efficiencies collaboratively to our industry.

We recognise that it is only through the skill and passion of our people that we can provide the highest standard of service to our customers, exercising professional judgement and insight – using our knowledge to the advantage of our customers.

We focus on:
- Expressing a valuable opinion
- Commenting on value added
- Enabling informed decisions

The focus on how we deliver our service carries equal importance and our formal customer service programme supports our teams to take personal ownership, be highly responsive, focus on building collaborative relationships and an understanding of the broader project environments we work within. We call this the RLB way.

We focus our services in four key areas:
- Cost Management and Quantity Surveying
- Project and Programme Management
- Building Surveying & Health & Safety
- Advisory services (including design management, specification consultancy, strategic facilities management, contract advisory and sustainability)

We believe in the importance of our professional associations to shape all aspects of our industry, to uphold the ethics of our professions, set evolving quality standards and attract the talent to our industry for the future. We work very closely with our professional bodies to proactively contribute to the development of our industry.

We believe that through the flawless execution of our professional advice and the skills and passion of our people, we truly enable our customers to bring their imagination to life.
COST MANAGEMENT & QUANTITY SURVEYING

Our approach to cost management is one which focuses on the business needs of the customer and enables them to make informed decisions in relation to their property assets. Our skill in procurement enables us to develop a strategy that encompasses the most suitable techniques, contracts and risk analysis to deliver a service tailored to your needs.

In order for our estimates to be as accurate as possible, we have a comprehensive set of cost planning tools and an extensive database of cost information at our fingertips. Our cost managers have a sharp commercial edge and a sound understanding of business, honed by working on complex projects for demanding clients; forging lasting and profitable relationships.

Our range of services is enhanced by our sector expertise and appropriate experienced staff that will provide positive advice at the various stages of the project cycle.

PROJECT & PROGRAMME MANAGEMENT

RLB’s construction project management team expertly steers developments from concept to completion, based on a thorough knowledge of project governance, project planning and scheduling, contract administration, financial and risk management and cross-disciplinary communication.

Our construction project managers balance the need to achieve project benefits within budget constraints, and attain desired quality, using a comprehensive approach that utilises advanced technology and clear reporting procedures, such as Building Information Modelling (BIM) and Government Soft Landings.

RLB delivers projects on time and on budget, without compromising quality.

BUILDING SURVEYING AND HEALTH & SAFETY

Our building surveying team will assess the efficiency and effectiveness of properties at any stage of their life. We have the expertise to enhance property performance through changes to lay-out, rationalisation of property portfolios, alternative uses of buildings, energy efficiency and carbon reduction. This process leads to significant cost savings, as operational and asset-based efficiencies are introduced. The team also has expertise in a range of advisory services including due diligence, asset condition surveys, dilapidations, party wall and Expert Witness services.

We provide a comprehensive range of health and safety consultancy services. Our team of Health & Safety professionals provide our clients with advice and assistance, to help achieve compliance with their statutory duties under existing health and safety legislation, including management of Health & Safety Regulations 1999 and CDM 2015, for construction projects, maintenance and repair works.

ADVISORY

Our specialist consultancy services include: design management, specification consultancy, strategic facilities management, contract advisory and sustainability.

Our commitment to our customers is based on our core strengths and passion for delivering quality projects, often operating behind the scenes providing services that protect and enhance the outcome of a Project, its Architect or End User. Our services have been developed, tailored and applied to many high profile projects across the globe working with some of the world’s most prestigious customers and designers.

We can provide high level expert advice as well as more practical support with documentation, contractual matters, sustainability assessments, whole-life cost modelling, project or office wide design team set-up, hands on project administration, reporting, and planning.